

# RACE 4 THE FALLEN

## 2014 RACES

Columbus, North Carolina  
Bay St. Louis, Mississippi  
Lebanon, Tennessee  
Florence, Alabama  
Atlanta, Georgia

## RACE INFORMATION



**Protecting Those Behind the Badge**

The Police Benevolent Foundation's Race for the Fallen was created to honor the hardworking and dedicated members of our law enforcement community who risk their lives to protect our cities. These officers are men and women who have taken an oath to "protect and serve" the citizens in our local communities. The R4TF event recognizes the contributions and sacrifices made by not only the officers, but also their families. The Police Benevolent Foundation exists to support law enforcement officers and the Southern States Police Benevolent Association by providing funds for the families of fallen law enforcement officers, scholarships for youth, disaster relief to officers, and post traumatic stress and suicide prevention seminars to law enforcement professionals and their families. The Foundation depends on the support of the community through private and corporate funding in

order to sustain the very worthy programs and services that it provides for law enforcement professionals and the families of fallen law enforcement officers. The Race for the Fallen is the PBF's signature fundraising series.

**THE RACE FOR THE FALLEN IS A TRIBUTE TO THOSE OFFICERS THAT HAVE FALLEN IN THE LINE OF DUTY. JOIN US BY HONORING THEM AND BECOMING AN EVENT SPONSOR.**

Sponsorship forms may be returned to:

**PBF/RFTF**

**2155 Highway 42 South  
McDonough, GA 30252**

*The Police Benevolent Foundation, Inc. is a 501(c)(3) nonprofit organization.  
All donations are tax-deductible. Tax ID#: 20-3216872.*

**Questions? [info@raceforthefallen.com](mailto:info@raceforthefallen.com)**

Thank you in advance for your support!



**RACEFORTHEFALLEN.COM**

# RACE 4 THE FALLEN

## SPONSORSHIP FORM

(please check the box beside your sponsorship level)

**Event Sponsor--[\$5,000]**

- Full page ad in our Blue Review magazine (\$3000 Value)
- Logo on event marketing material & event banners\*
- Social media mentions\*
- Name on event website
- Distribution of promo materials
- Information booth on race day
- 10 complimentary race participants
- event t-shirt

**Chief's Sponsor--[\$2,500]**

- 1/2 page ad in our Blue Review magazine (\$1500 Value)
- Name on event marketing material & event banners
- Social media mentions\*
- Name on event website
- Distribution of promo materials
- Information booth on race day
- 8 complimentary race participants
- event t-shirt

**Captain's Level-- [\$1,000]**

- 1/4 page ad in our Blue Review magazine (\$1000 Value)
- Name on event marketing material
- Social media mentions\*
- Name on event website
- 5 complimentary race participants
- event t-shirt

**Lieutenant's Level-- [\$500]**

- Name included in our Blue Review magazine
- Name on event website
- 2 complimentary race participants
- event t-shirt

**Officer's Sponsorship-- [\$100]**

- event t-shirt

\* logos should be submitted in high resolution to  
**info@raceforthefallen.com**

## SPONSOR INFORMATION:

Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT:

Credit Card:  Visa  MC  Amex  Discover

Amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

I prefer to pay by company check: \$ \_\_\_\_\_ amount enclosed with sponsorship registration form.

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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